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PATENT AND TRADEMARK OFFICE

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PATENT APPLICATION

Applicant(s): **John S. Hendricks et al.**
Serial No.: **09/973,083**
Examiner: **unknown**
Filed: **10/10/01** Group Art Unit: **2611**
Confirmation #: **5151** Case: **5205 (SEDN/5205)**
Title: **INTERNAL TARGETED ADVERTISEMENTS USING TELEVISION
DELIVERY SYSTEM**

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING OR TRANSMISSION
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11/21/04

Laura E. Cris

Date

SIR:

PRELIMINARY AMENDMENT

Please preliminarily enter this amendment and consider the claims pending in the application. Although the Applicants do not believe that any fee is due, in the event the Applicants are incorrect, the Commissioner is authorized to charge any fees due, including additional extension of time fees, required to make this filing timely and complete to Applicants' attorneys' Deposit Account No. 20-0782/SEDN5205.